

## End User Promotion

**DATE:** OCTOBER 15, 2013 13-0282

**TO:** DIRECT SALES  
PREMIER AUDIO AND VIDEO RESELLERS  
PROFESSIONAL AUDIO/VIDEO DISTRIBUTORS  
PROFESSIONAL AUDIO/MI PRODUCTS RESELLER

**FROM:** JEANNE LEWIS

**PROMOTION:** DWZ DIGITAL WIRELESS MIC END USER MAIL-IN REBATE

**TYPE:** END USER REBATE

Sony Pro Audio is pleased to offer a special rebate on its DWZ Series Digital Wireless Microphone components and systems. End Users can receive mail-in cash rebates on select Sony DWZ Digital Wireless Microphone systems and components purchased between October 1, 2013 and March 31, 2014.

MODEL	MODEL DESCRIPTION	END USER AMOUNT
DWZ-B30GB	Electret Condenser Headset Microphone	\$30.00
DWZ-M50	Electret Condenser Headset Microphone	\$50.00

**DWZ DIGITAL WIRELESS MIC END USER MAIL-IN REBATE  
BULLETIN # 13-0282  
PAGE TWO**

**TERMS AND CONDITIONS:**

<b>Promotion Period:</b>	October 1, 2013 and March 31, 2014
<b>Eligible Products:</b>	Wireless models listed in this promotion. Only A-stock models are eligible.
<b>Backorder/Future Order:</b>	Eligible product(s) must be ordered by and shipped to end user customer within the promotion period to qualify for the rebate.
<b>Mixing of Promotions:</b>	This program may be combined with other End User promotions from Sony.
<b>Quantity:</b>	Limit one rebate per eligible product purchased.
<b>Submission Deadline:</b>	All claims must be entered online and required backup documentation submitted and postmarked no later than April 30, 2014 or they will be rejected.
<b>Claim Dispute:</b>	Disputes for rejected claims must be submitted within 30 days of postmark date of claim rejection notice. To dispute a claim, end user must call the toll free number provided on the website. In the event of any questions or interpretation of the terms and conditions of in this promotion, the decision of Sony will be final.
<b>Other Terms &amp; Conditions:</b>	To qualify for the cash rebate by mail, end users must purchase a model listed in this promotion from a Sony Authorized Reseller or Resellers of Sony Authorized Distributor. End user should allow 8-10 weeks following receipt of properly completed rebate submission for check. Limit one rebate per eligible product purchased by end-user. Rebate check will not be delivered to PO Boxes. If rebate check is not cashed within 90 days of issuance, it will be void, and end user will not be entitled to receive a replacement rebate check. Rebate checks will be issued in the name of the business or person purchasing the eligible product which, if applicable, must match the accompanying invoice/evidence. Offer is not transferable. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims or rebate checks lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). Offer valid only in the United States including Alaska and Hawaii but excluding territories. Offer not valid on refurbished, open-box, returned products, or demonstration products.
<b>Change/Cancellation:</b>	Sony may change or cancel this promotion at any time.

Please contact your Sony account manager with any questions that you may have about this promotion.

Good Selling!

Jeanne Lewis  
Marketing Manager, Professional Audio Group  
Broadcast and Business Solutions Company

## End User Promotion

**PROMOTION NAME:** END USER MAIL IN REBATE WHEN YOU PURCHASE A DWZ-B30GB OR A DWZ-M50

**PROMOTION PERIOD:** October 1, 2013 and March 31, 2014

End Users can receive a mail-in cash rebate on purchases of Wireless models listed in this promotion during the promotion period from a Sony Authorized Reseller or Reseller of a Sony Authorized Distributor.

For a listing of Sony Authorized Resellers or Resellers of Sony Authorized Distributors, please visit: [www.sony.com/professional](http://www.sony.com/professional). Click on "Find a Reseller", search by zip code.

### TO RECEIVE THE REBATE BY MAIL:

**PLEASE NOTE:** Online claiming will be available for this rebate promotion Thursday, November 7th at [www.sony.com/wirelessrebate](http://www.sony.com/wirelessrebate)

1. End User must purchase an eligible projector during the promotion period from a Sony Authorized Reseller, Third Party Reseller of a Sony Authorized Distributor or Direct from Sony.
2. End User must fill out online rebate claim form at [www.sony.com/wirelessrebate](http://www.sony.com/wirelessrebate)
  - a. Click on this Promotion Number **130282A** on the home page under 'Current Promotions.'
  - b. Complete the online claim form and hit the "Submit" button to process the submission.
  - c. Print your Online Rebate Submission Form.
3. End User must send printout of completed online form, entire ORIGINAL UPC product code label from the box(es) of the wireless model purchased (photocopies of UPC not accepted), and a copy of purchase invoice from the same Sony Authorized Reseller, Reseller of Sony Authorized Distributor or Sony to Sony End User Award Headquarters at the following address, postmarked no later than April 30, 2014.

Sony End User Award Headquarters  
Offer # 130282A  
PO box 42012  
Hazelwood, MO 63042-1012

MODEL	MODEL DESCRIPTION	END USER AMOUNT
DWZ-B30GB	Electret Condenser Headset Microphone	\$30.00
DWZ-M50	Electret Condenser Headset Microphone	\$50.00

**Terms and Conditions:**

Receive a mail-in rebate by mail following purchase of a DWZ-B60GB or a DWZ-M50. Offer valid on purchases of eligible products from October 1, 2013 through March 31, 2014. Eligible models must be ordered from a Sony Authorized Reseller, reseller of a Sony Authorized Distributor or directly from Sony and shipped to end user customer within the promotion period to be eligible for rebate. For check delivery, please allow 8-10 weeks following postmark of properly completed submission. All claims must be submitted online and all supporting paperwork for claims must be postmarked no later April 30, 2014. Submission must include serial number and copies of dated purchase receipt/invoice and ORIGINAL UPC/serial number bar code label from the box of the eligible product (photocopies of UPC/serial number barcode label will not be accepted), and must be mailed to provided address. Limit one rebate per each eligible product purchased by end-users. Rebate check will not be delivered to P.O. Boxes. If the rebate check is not cashed within 90 days of issuance, it will be void, and the end user will not be entitled to receive a replacement rebate check. Rebate checks will be issued in the name of the business or person purchasing the eligible product which, if applicable, must match the accompanying invoice/evidence. Offer is not transferable. Offer cannot be combined with other offers from Sony. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims or checks lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). Offer valid only in the continental United States, Alaska and Hawaii and excluding territories. Offer not valid on B stock, refurbished, open-box, returned, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.